

Cycling for a sustainable planet

Australian cycles 36000km back home

On September 13, Australian Matthew Harris is departing on a 36000 km bicycle trip from Eindhoven in the Netherlands back to his birthplace Adelaide in Australia. Together with Foundation Green Pedals, Matthew aims to increase awareness of sustainability in schools. On September 12, Green Pedals is celebrating the start of the bicycle trip at the school square in the Willemspark school in The Hague. Sustainability alderman, Joris Wijsmuller will be present.

By organizing fun activities in schools on sustainability, Green Pedals hopes to increase the understanding and awareness for water, energy and food, and how they are related. During his cycle trip across 32 countries, Matthew will observe how people live and how they are influenced by these factors. He will share his experiences in participating schools, and on his blog: arctic-cycler.com.

“Children are our future, and our world is their world,” says Matthew, “and cycling is healthy and environmentally friendly. I want to give my bike trip extra meaning and help the planet. Together with sustainability expert Mansi Jasuja and architect Olga Trancikova from The Hague, we have created the Planet Green foundation, of which Green Pedals is the first project.”

----- End of Press Release -----

For more information:

Websites: arctic-cycler.com and greenpedalsforschools.com
or contact:

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You are invited to take part in the Green Pedals prologue taking place at the Willemspark school on Friday, 12 September.

Program Friday 12 September

08:45 Welcome from Director Willemspark school Elly van Bentem

08:50 Matthew Harris is woken up and tells about his bike trip.

09:00 Alderman Joris Wijsmuller addresses Matthew and awards a prize.

09:15 Children take to their bikes to say farewell to Matthew in an unusual way.

09:30 Children return to school.